

# 8 Lake Michigan Fishing Captains Named Among the World's Best

*Local guides earn FishingBooker's 2026 Angler's Choice Award - an elite recognition given to fewer than 8.3% of captains worldwide*

**9,463**

Captains on FishingBooker

**8.3%**

Earned the Award Worldwide

**8**

Lake Michigan Winners

FishingBooker, the world's largest platform for connecting anglers and fishing guides, honors 9 captains from Wisconsin with its 2026 Angler's Choice Award, and 8 of them are operating on [Lake Michigan](#). The award is an annual prize awarded to the top-performing charter operators worldwide. Out of 9,463 guides, only 8.3% of captains on the platform received the honor this year.

## HOW LAKE MICHIGAN PERFORMED

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The winners operating on Lake Michigan are spread across the key fishing hubs. Breaking it down by location: 3 captains operate out of **Port Washington**, 2 from **Kenosha**, 2 from **Sheboygan**, and 1 from **Milwaukee**.

### Port Washington

- [Nolan Koepp: Nolan's Top Gun Charters](#)
- [Robert Schneider: Hunt N Fish Charters](#)
- [Ruben Ojeda: Fish-On Guide Services of Wisconsin](#)

### Kenosha

- [Frank Grider: Twenty Four VII Charters](#)
- [Jim Matias: Fisherman Jim's Great Lakes Fishing Adventure](#)

### Sheboygan

- [Art Marquardt: Bucket List Fishing Charters](#)
- [Brian Forman: Fish On Sport Fishing Charters](#)

### Milwaukee

- [Greg Windau: Hold'em Sportfishing LLC](#)

## WHAT THE AWARD REQUIRES

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Earning the Angler's Choice Award is not a matter of a single good season. Captains must sustain an exceptional standard of service across **four consecutive quarters**, meeting all of the following criteria without exception:

- 4.8+ star rating from 10+ verified customer reviews
- 98% reliability score - the percentage of booked trips that actually take place
- 98% response rate to booking requests within 24 hours
- Full business verification, including identity, vessel registration, and legal operating credentials

*Reviews are calculated exclusively from anglers who booked through FishingBooker, ensuring scores reflect genuine experiences on the water.*

## STATE CONTEXT

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Lake Michigan captains drove a strong showing for Wisconsin, accounting for 8 of the state's 9 Anglers Choice Award winners. The remaining winner is based in Superior, on Lake Superior.

*"What we're seeing on Lake Michigan, particularly along Wisconsin's shoreline, is a very high concentration of top-performing captains. These aren't just great fishermen - they're consistently delivering exceptional experiences to their clients. When that level of service shows up across multiple locations, it tells us we're looking at one of the strongest charter fishing regions in the country right now."*

— Vukan Simic, CEO, FishingBooker

## MEDIA ASSETS

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A full list of Wisconsin's Lake Michigan fishing guides who received the 2026 Angler's Choice Award, along with photos from their charters, is available at the [Google Drive folder link](#). All photos are provided free for editorial use with credit to FishingBooker.

The full award criteria, methodology, and a ranking of all U.S. states by share of winners can be found at: [fishingbooker.com/blog/annual-anglers-choice-award-fishingbooker](https://fishingbooker.com/blog/annual-anglers-choice-award-fishingbooker)

### ABOUT FISHINGBOOKER

FishingBooker is the world's largest platform for connecting anglers and fishing guides, with over 57,000 fishing trips available in more than 2,600 destinations worldwide. FishingBooker makes fishing trips easy since 2013.

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