

Richland School District

2023 Residential Study

The Morris Leatherman Company

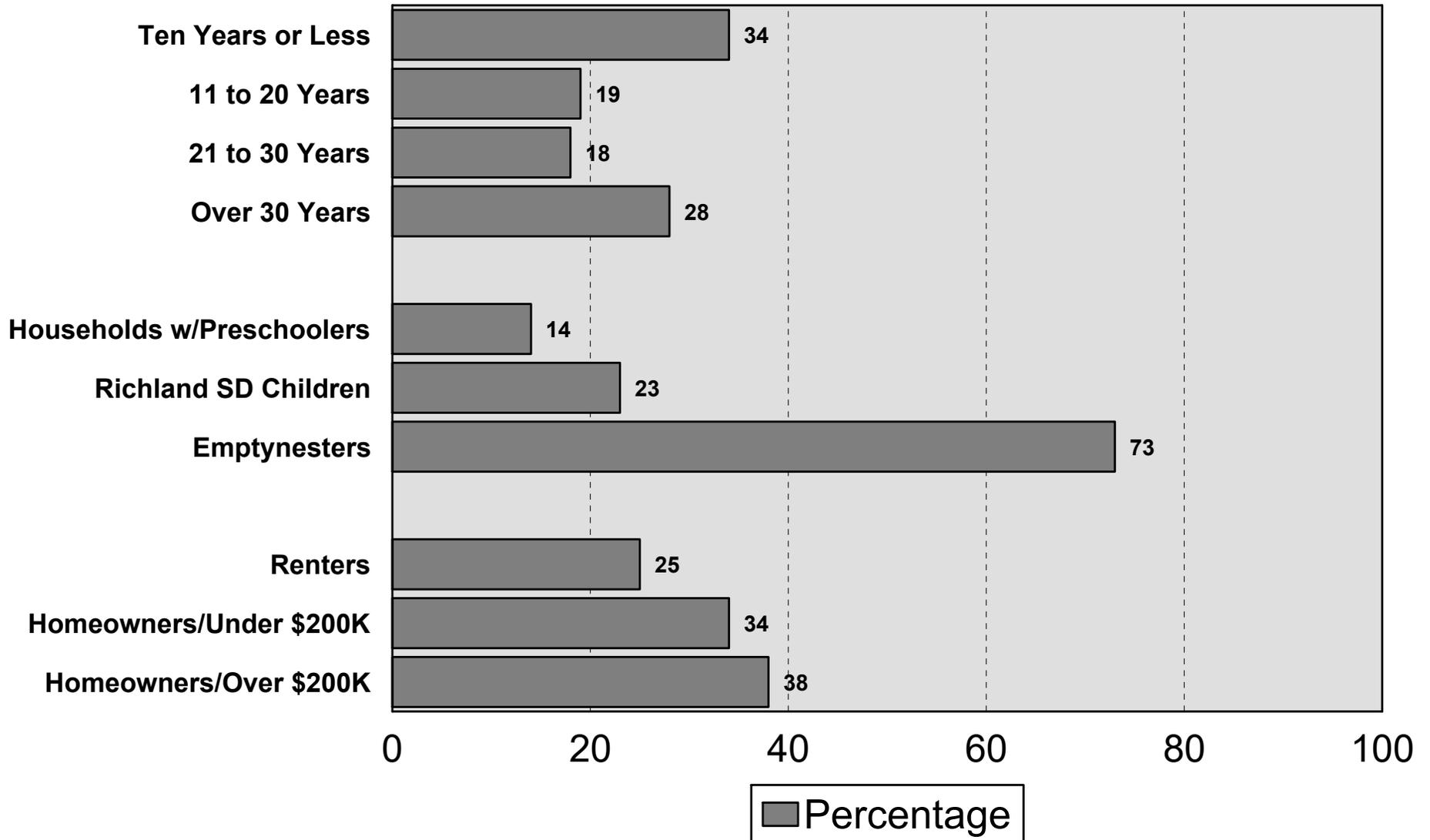
Survey Methodology

2023 Richland School District Study

- ① 400 random sample of Richland School District residents.
 - ② Results projectable within +/-5.0% in 95 out of 100 cases
- ① Average interview time of 7 minutes
- ① Non-response level of 6.5%
- ① Telephone interviews conducted between December 6th and 15th, 2023

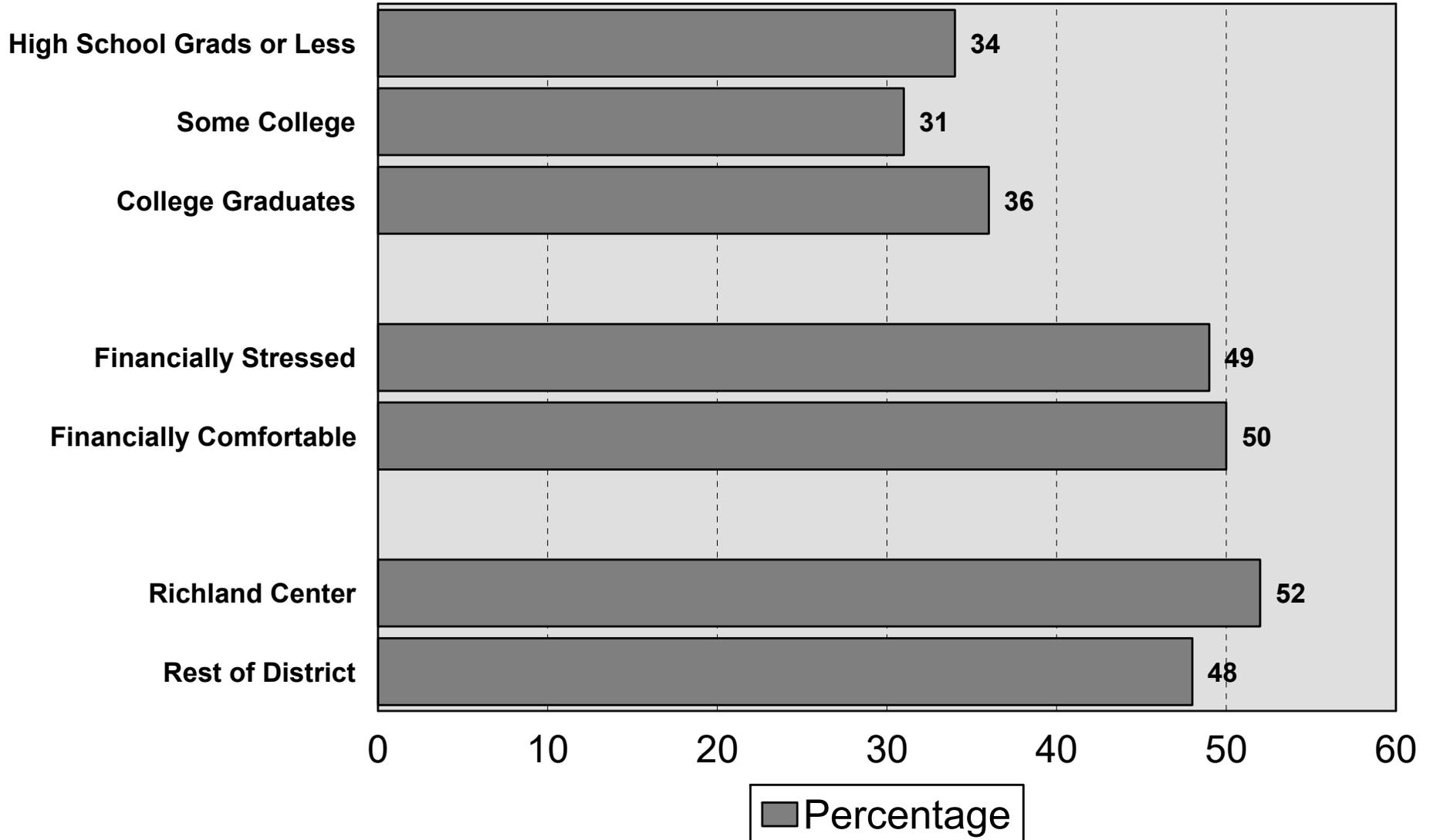
Demographics I

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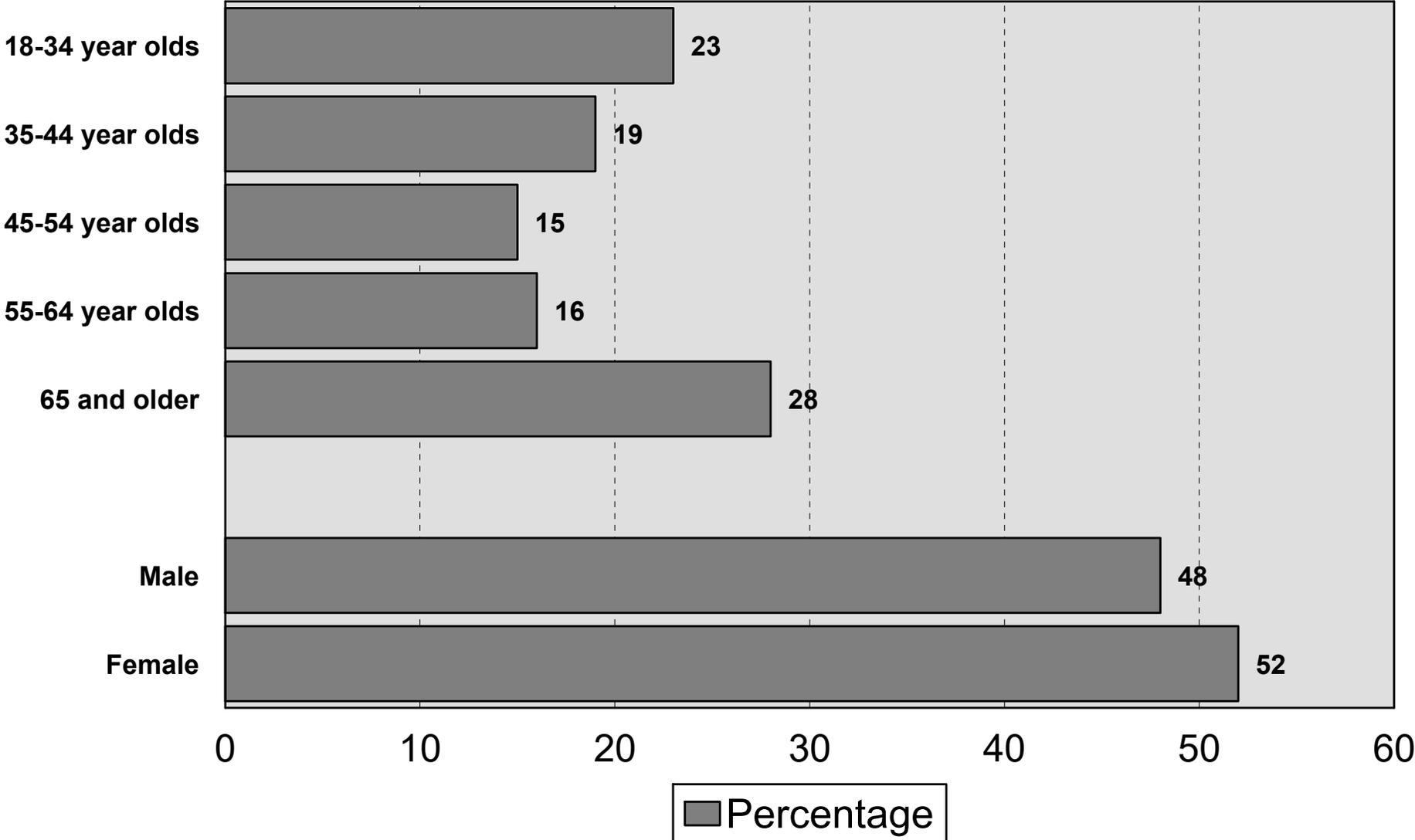
Demographics II

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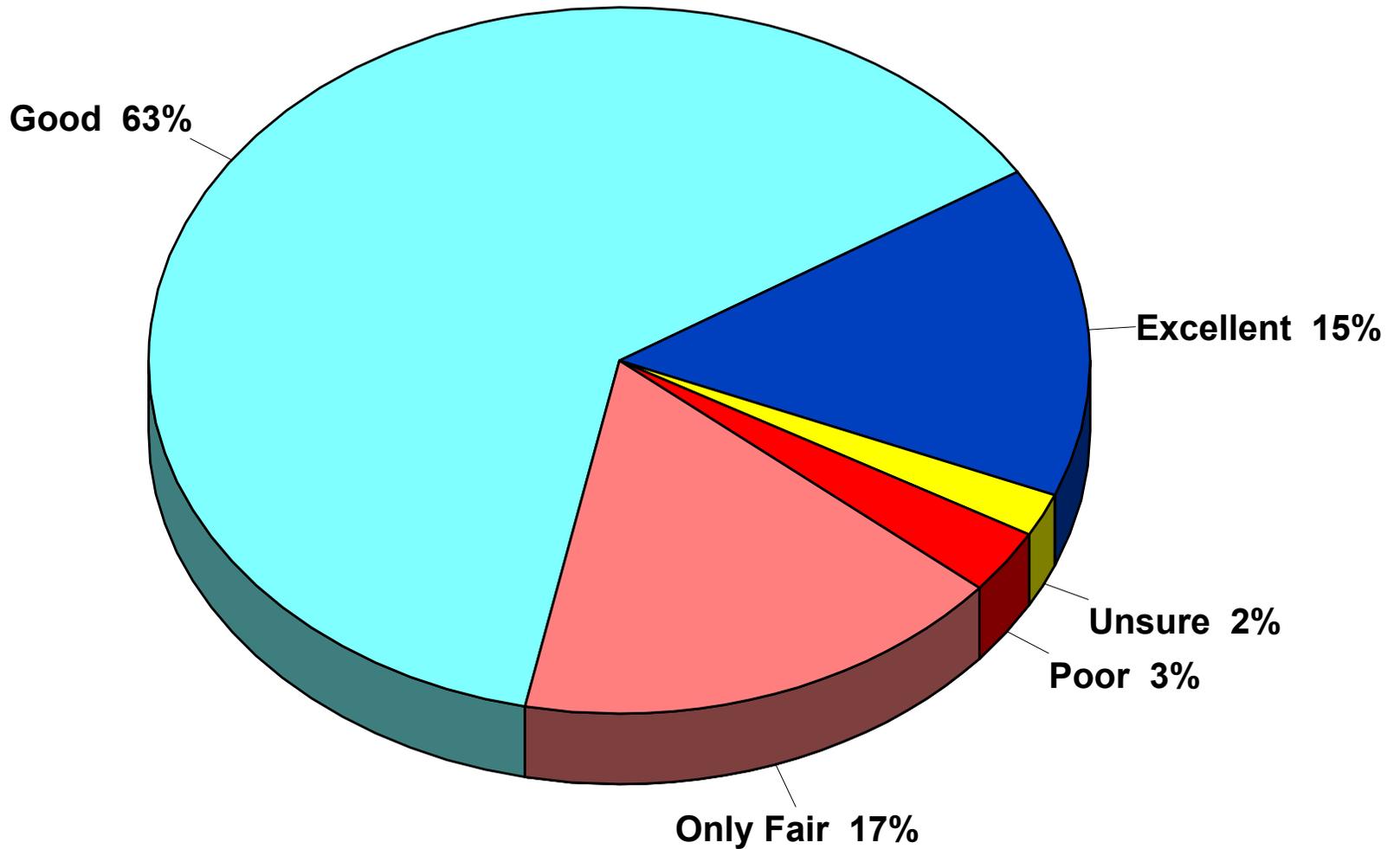
Demographics III

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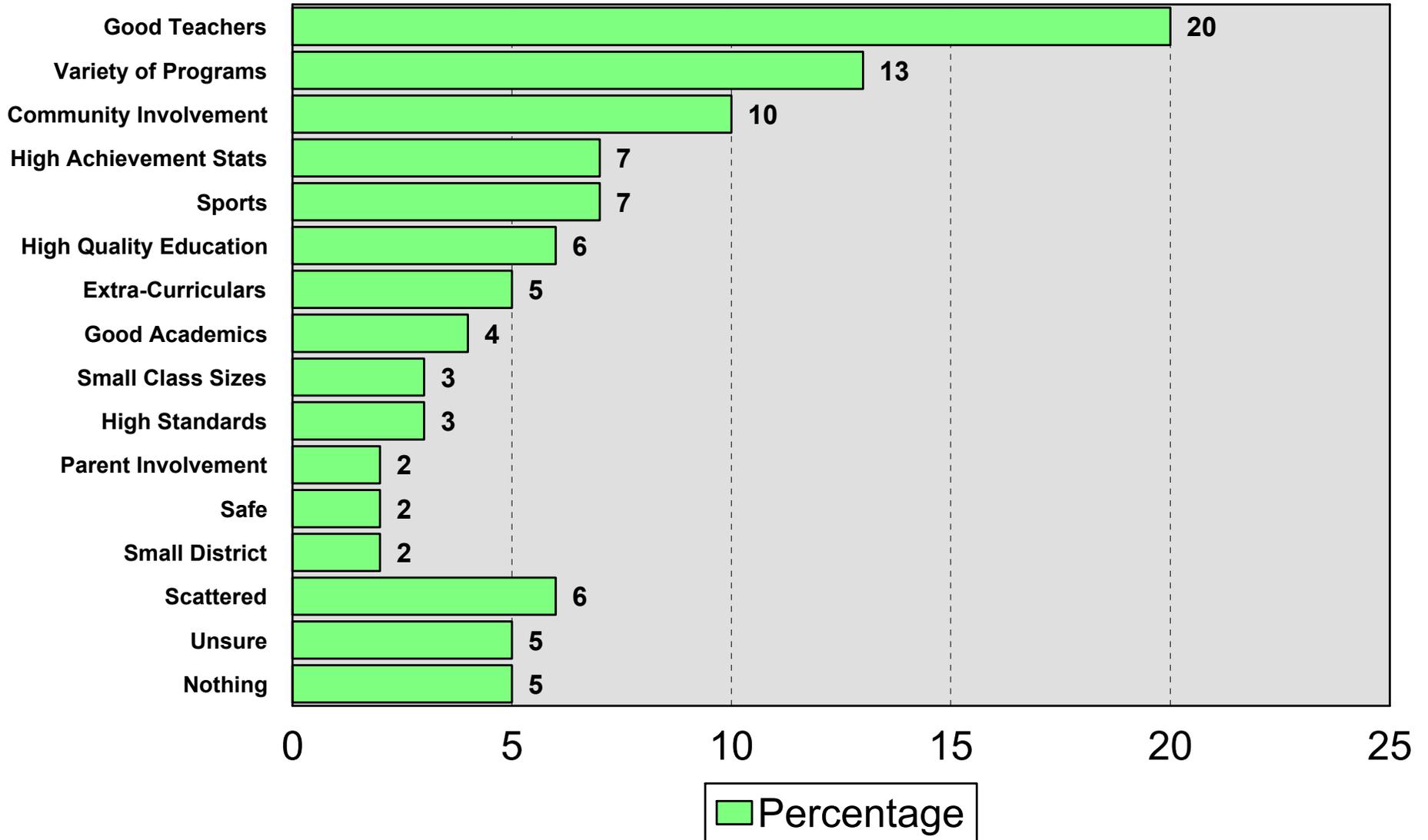
Quality of Education

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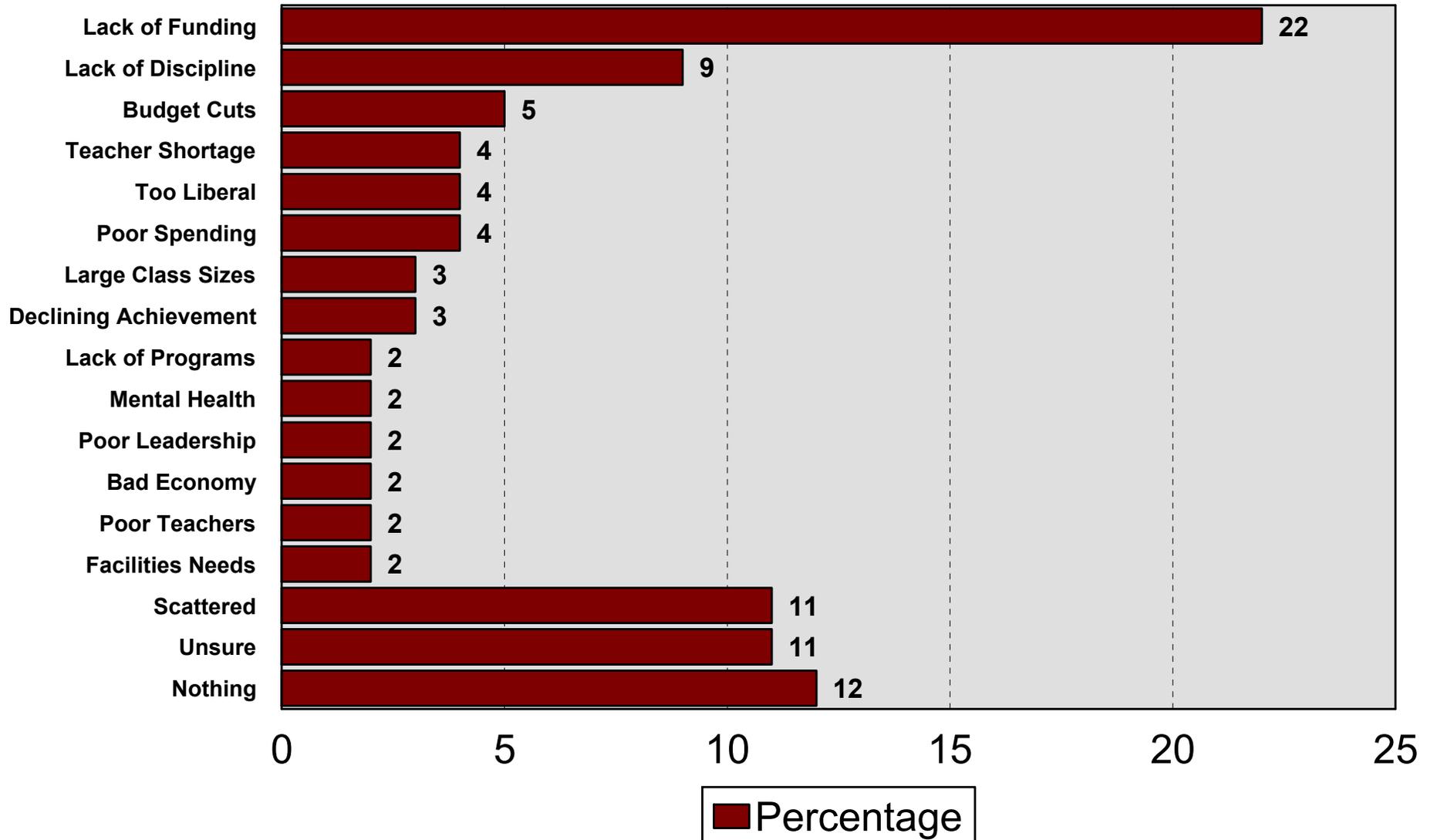
Like Most

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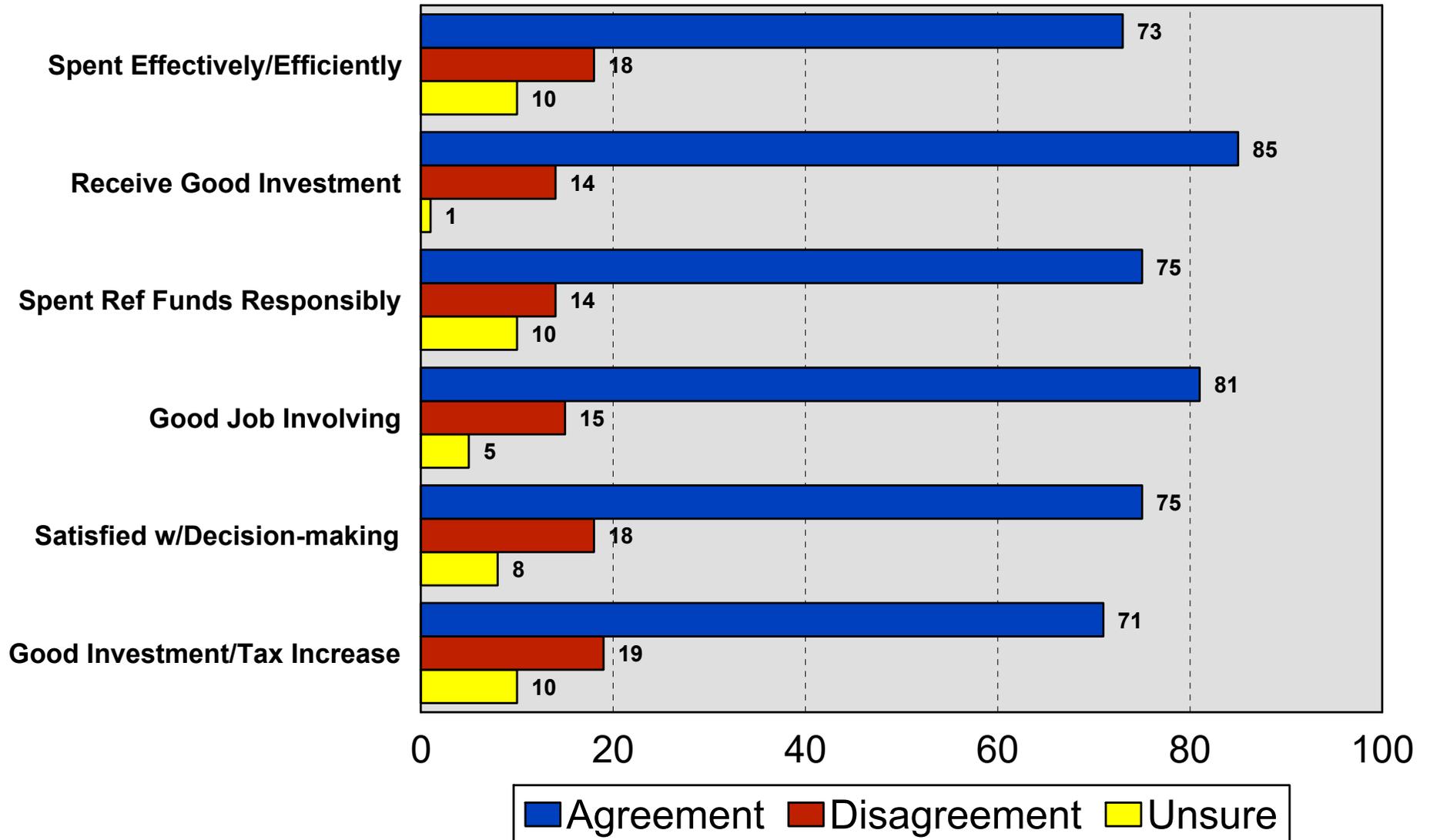
Most Serious Issue

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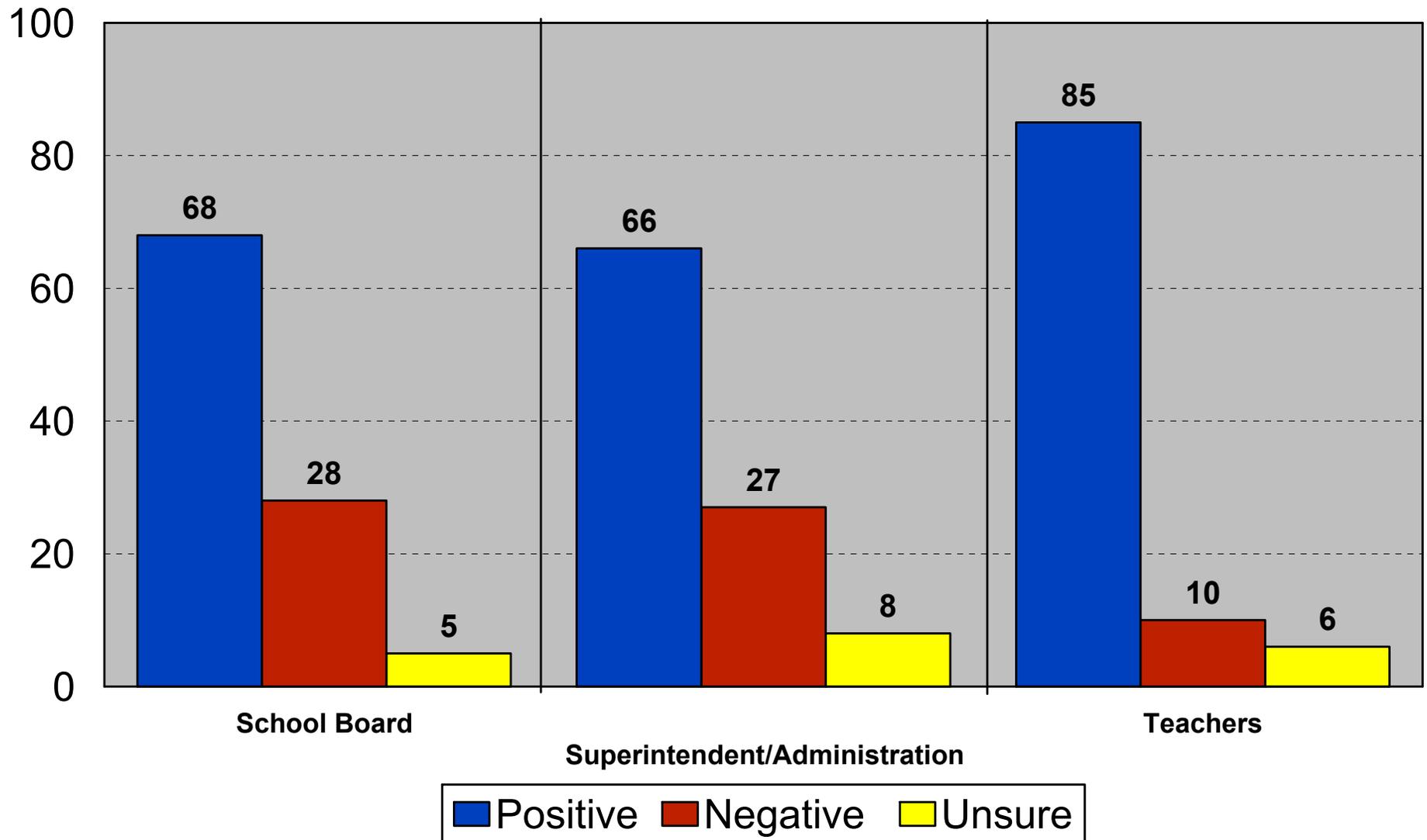
Specific School District Perceptions

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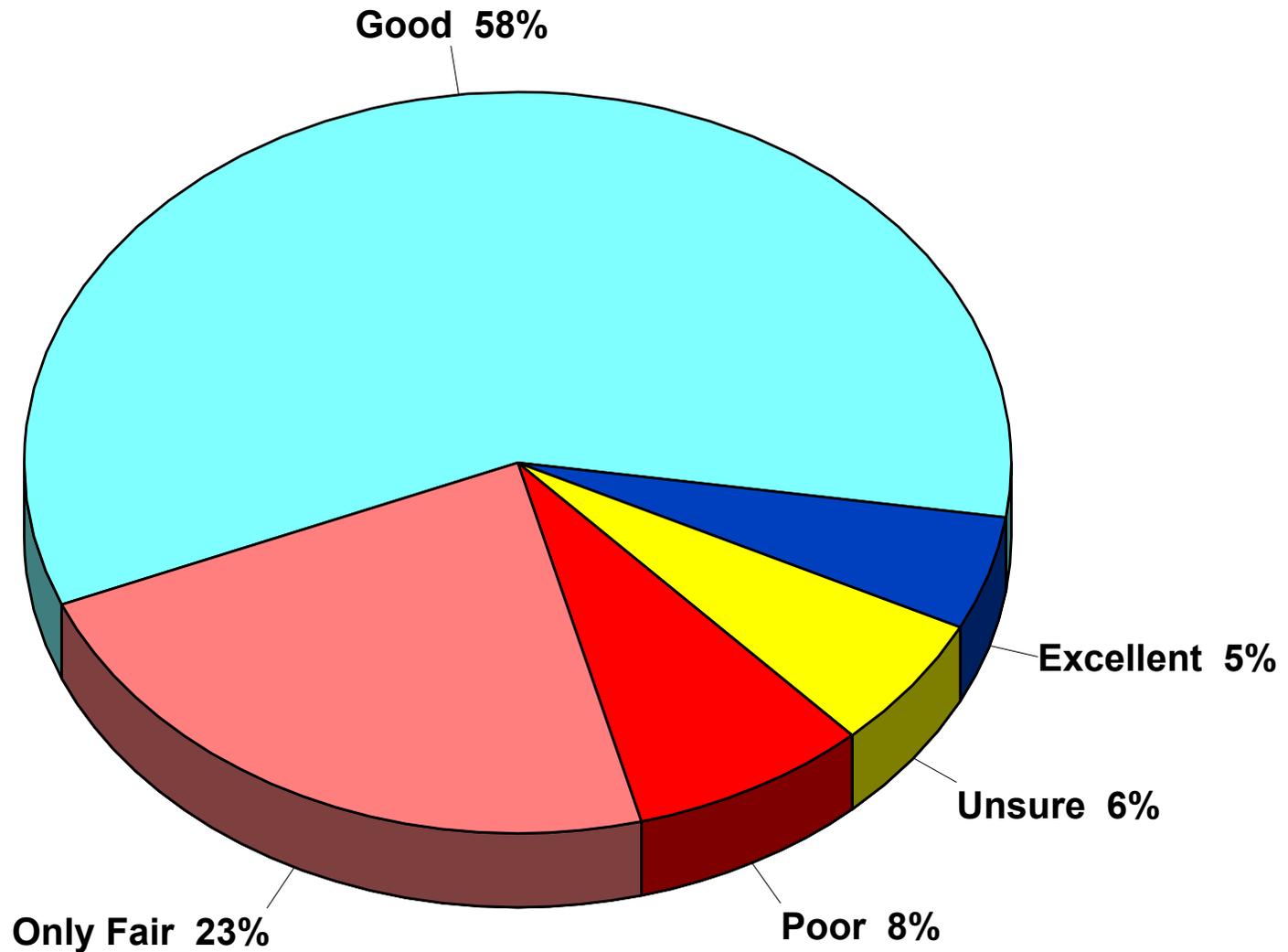
Job Performance Ratings

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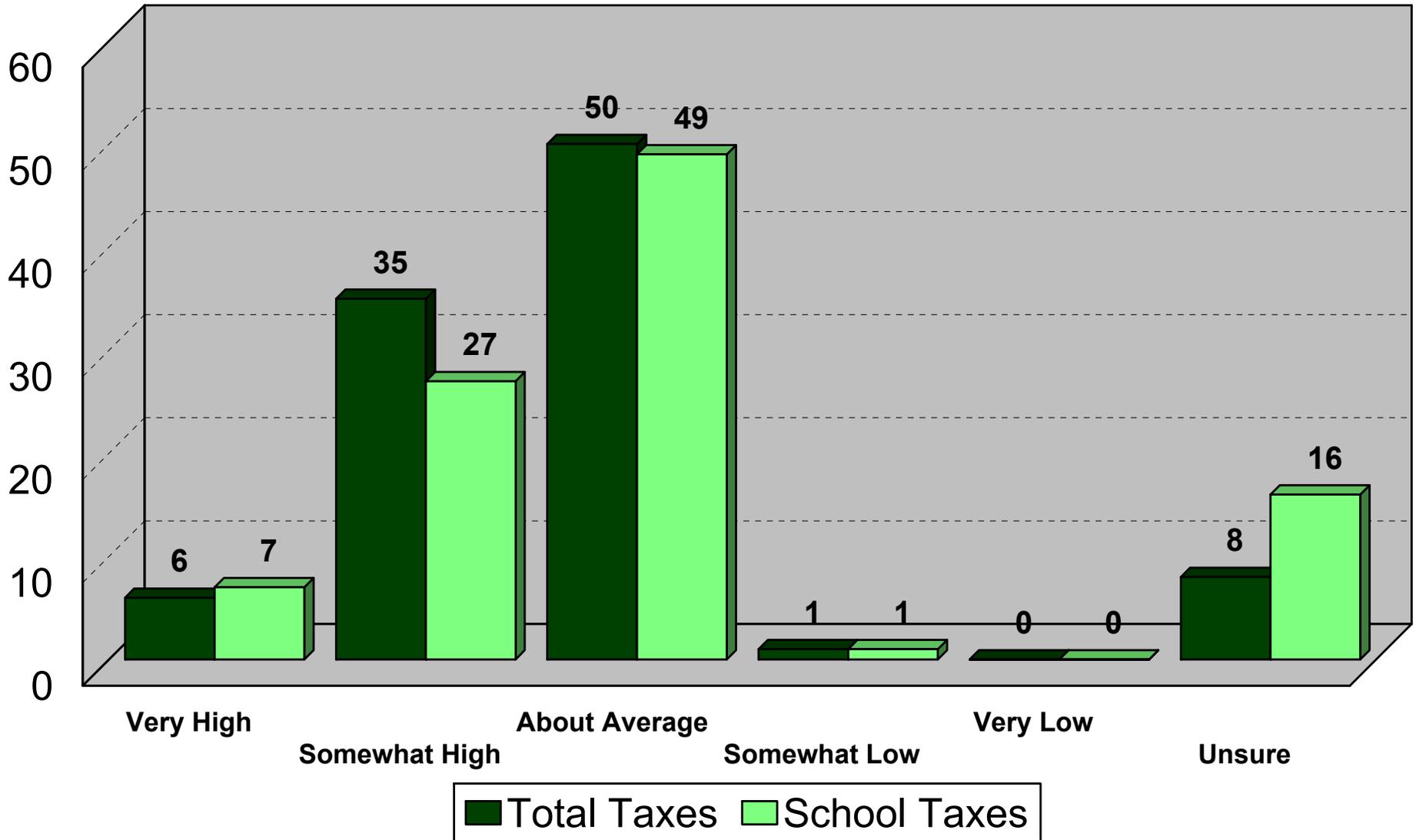
Financial Management

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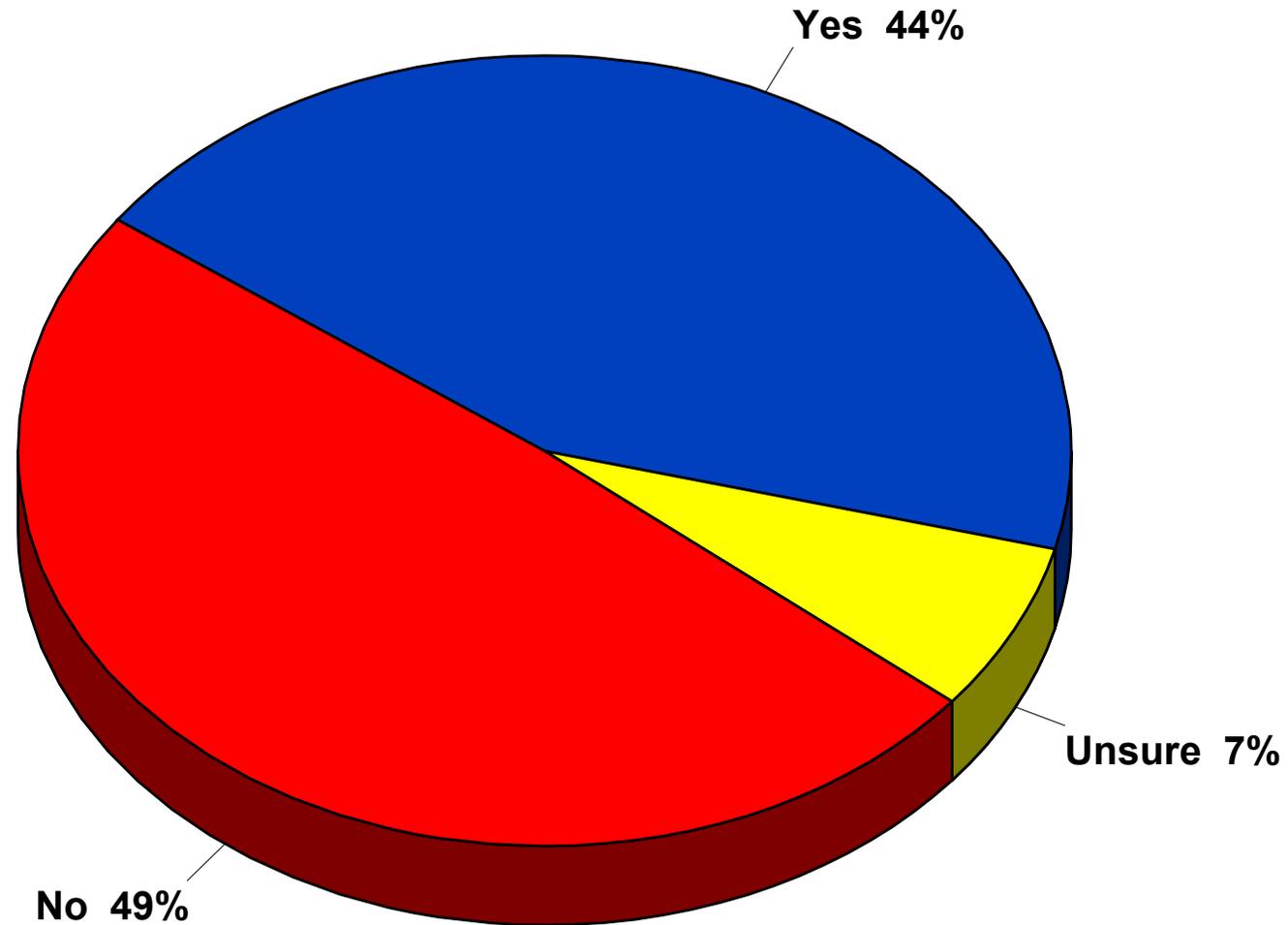
Property Tax Comparisons

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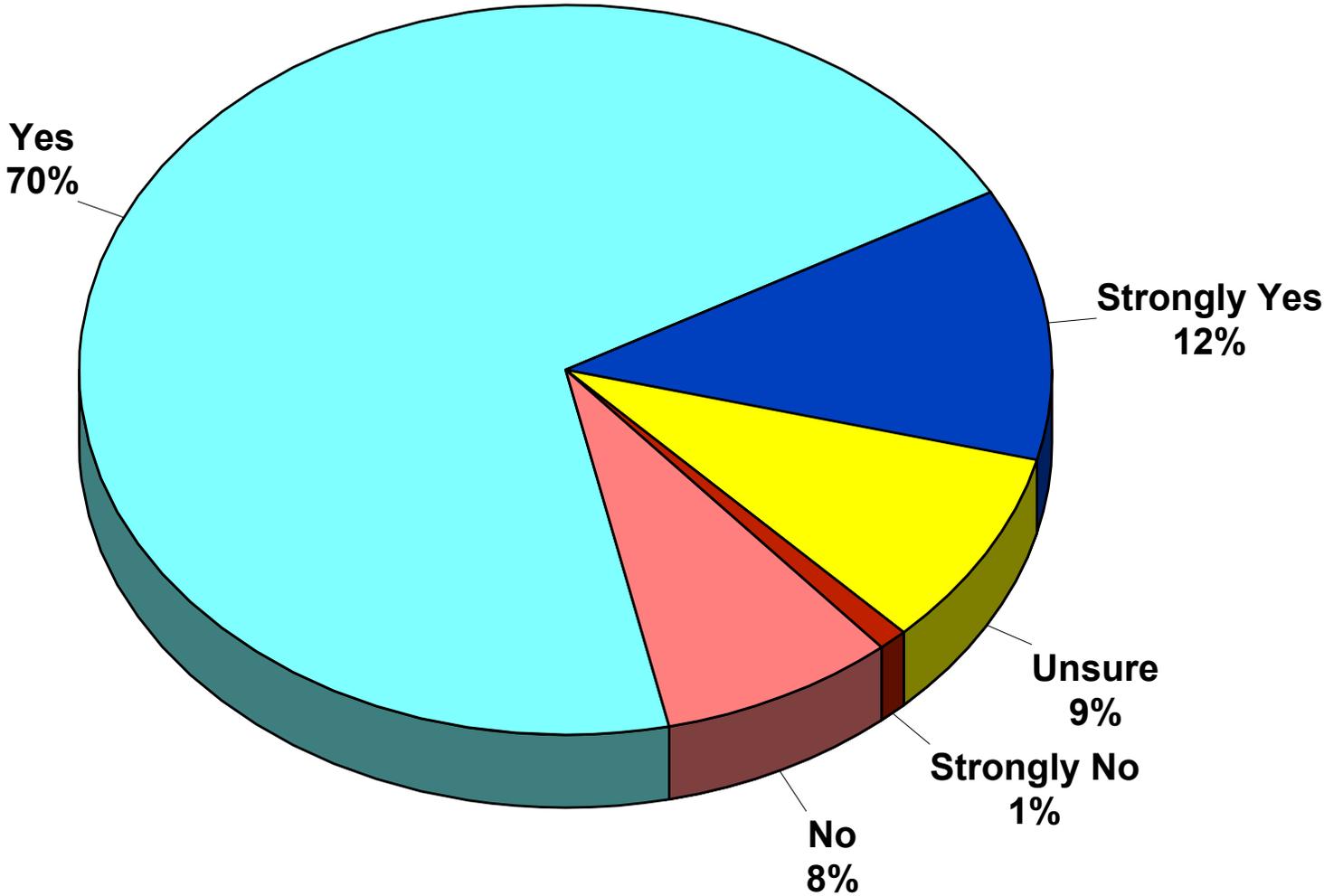
District Adequately Funded

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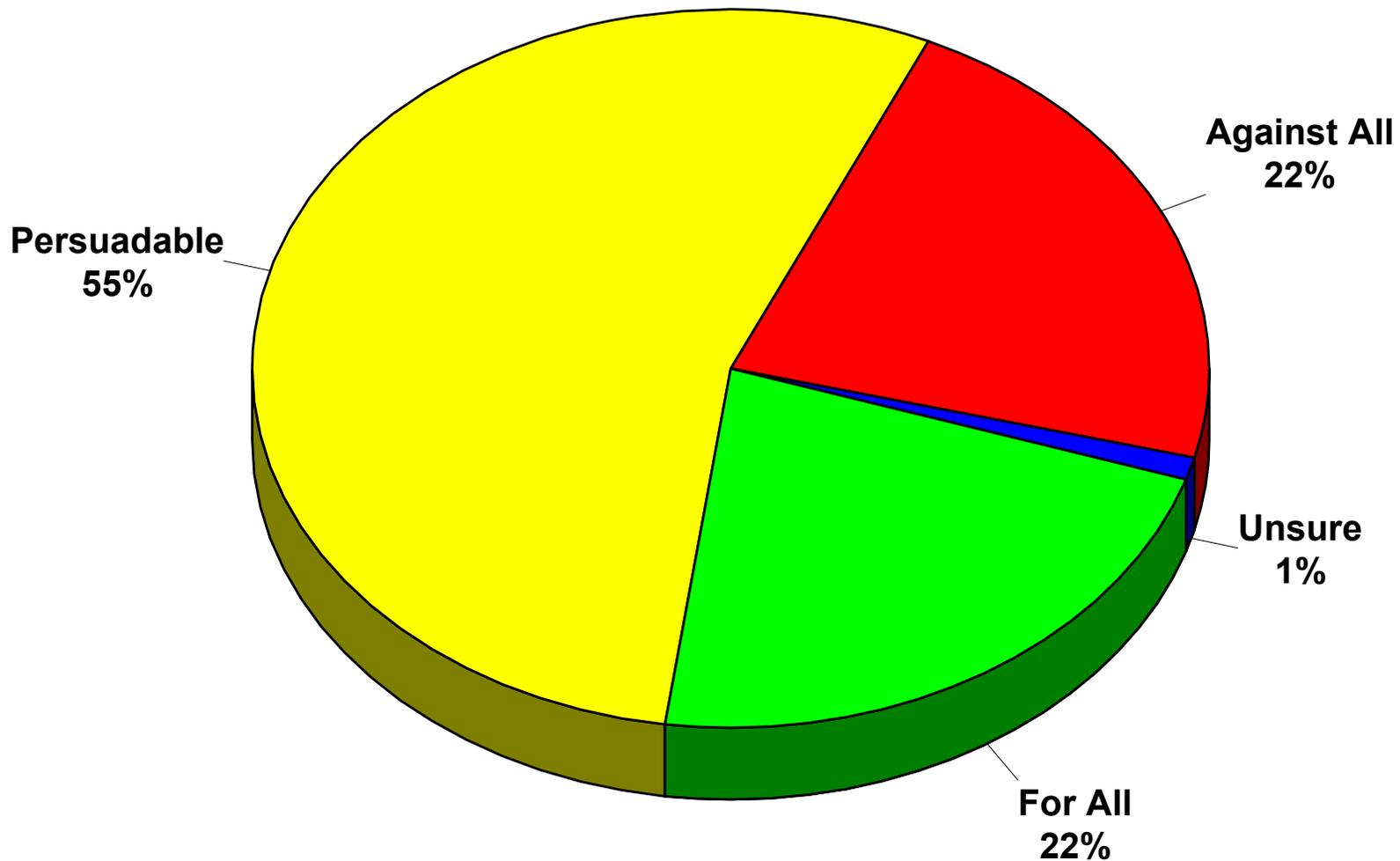
Buildings and Facilities Meet Needs

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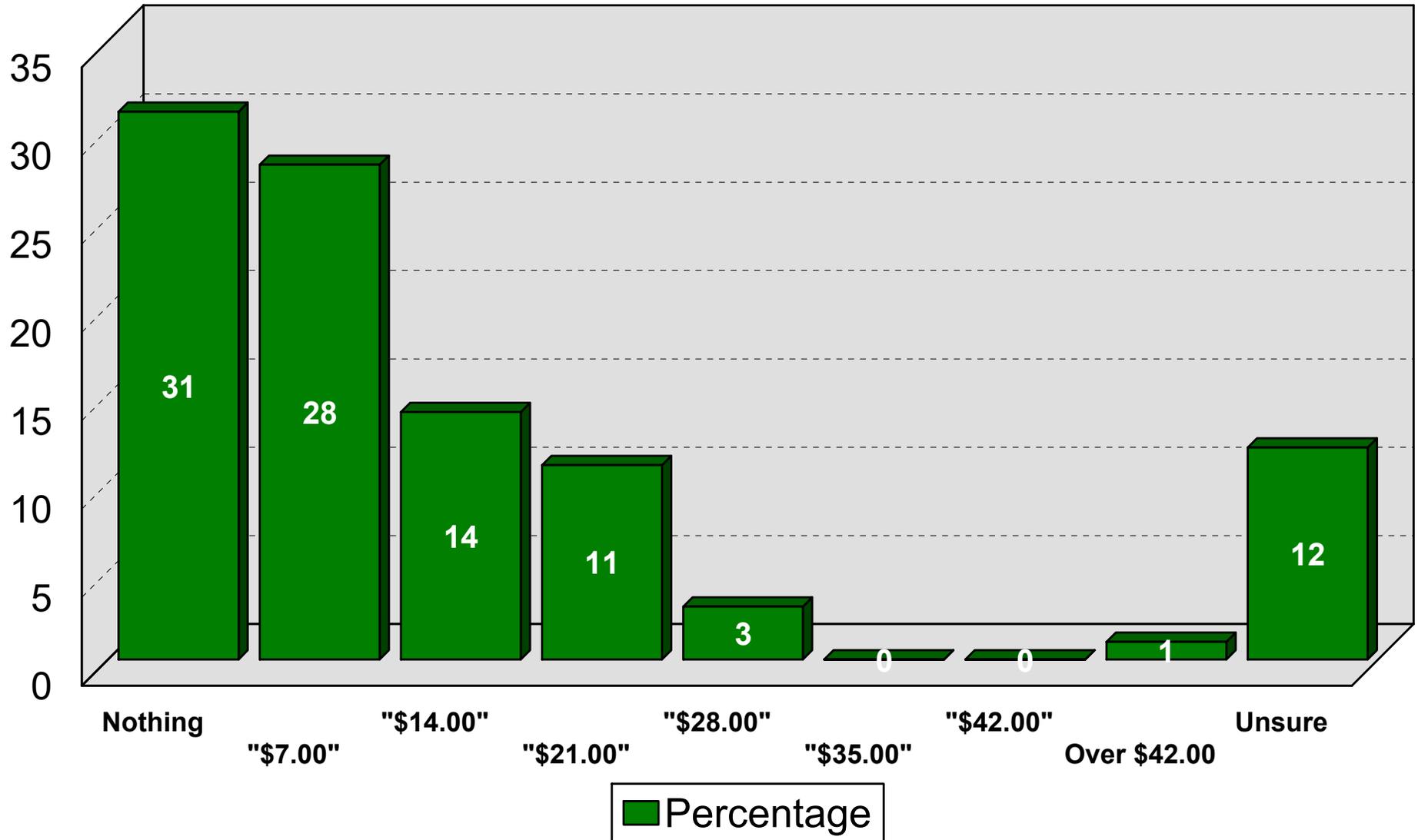
Referendum Predisposition

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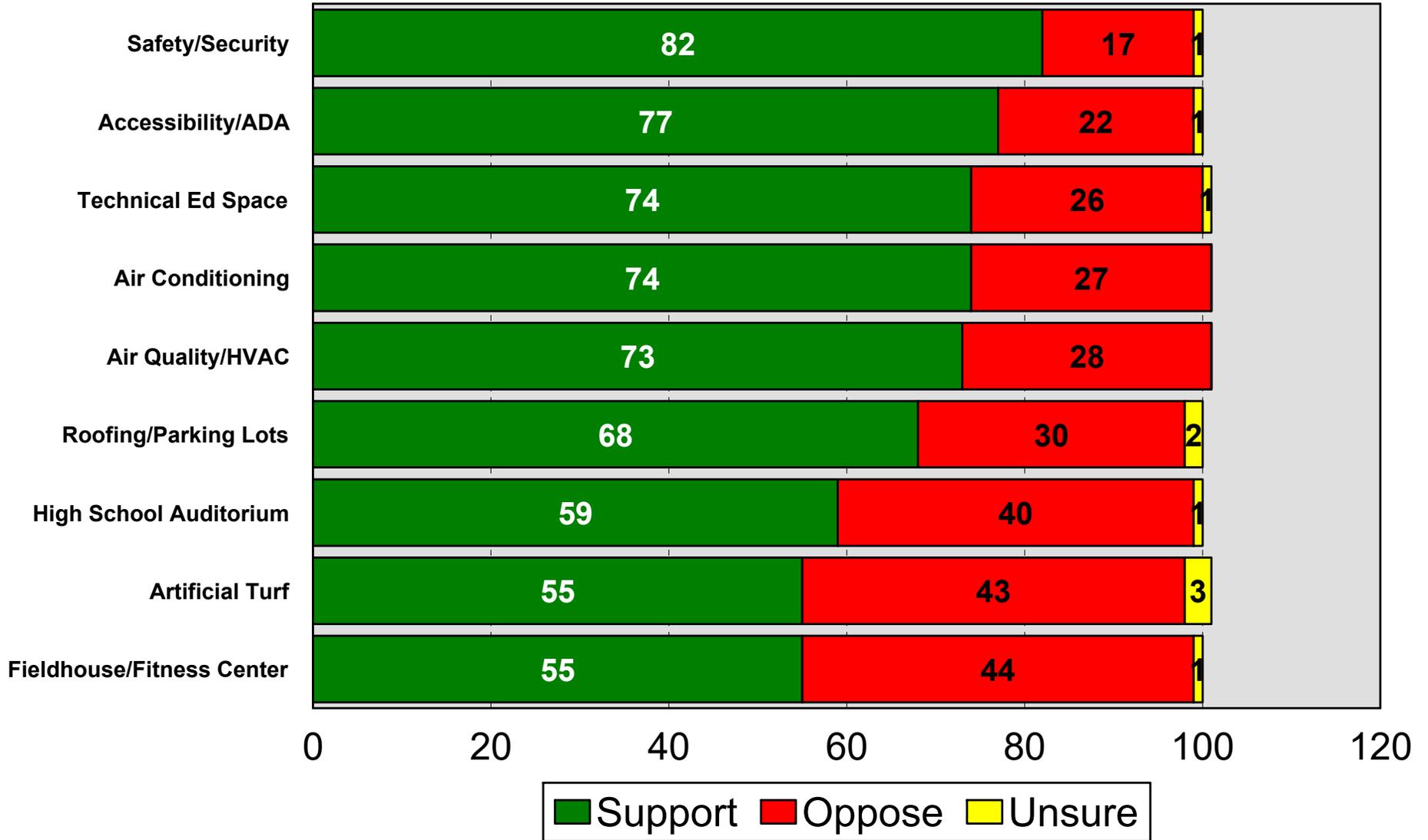
Property Tax Increase for Facility Improvements

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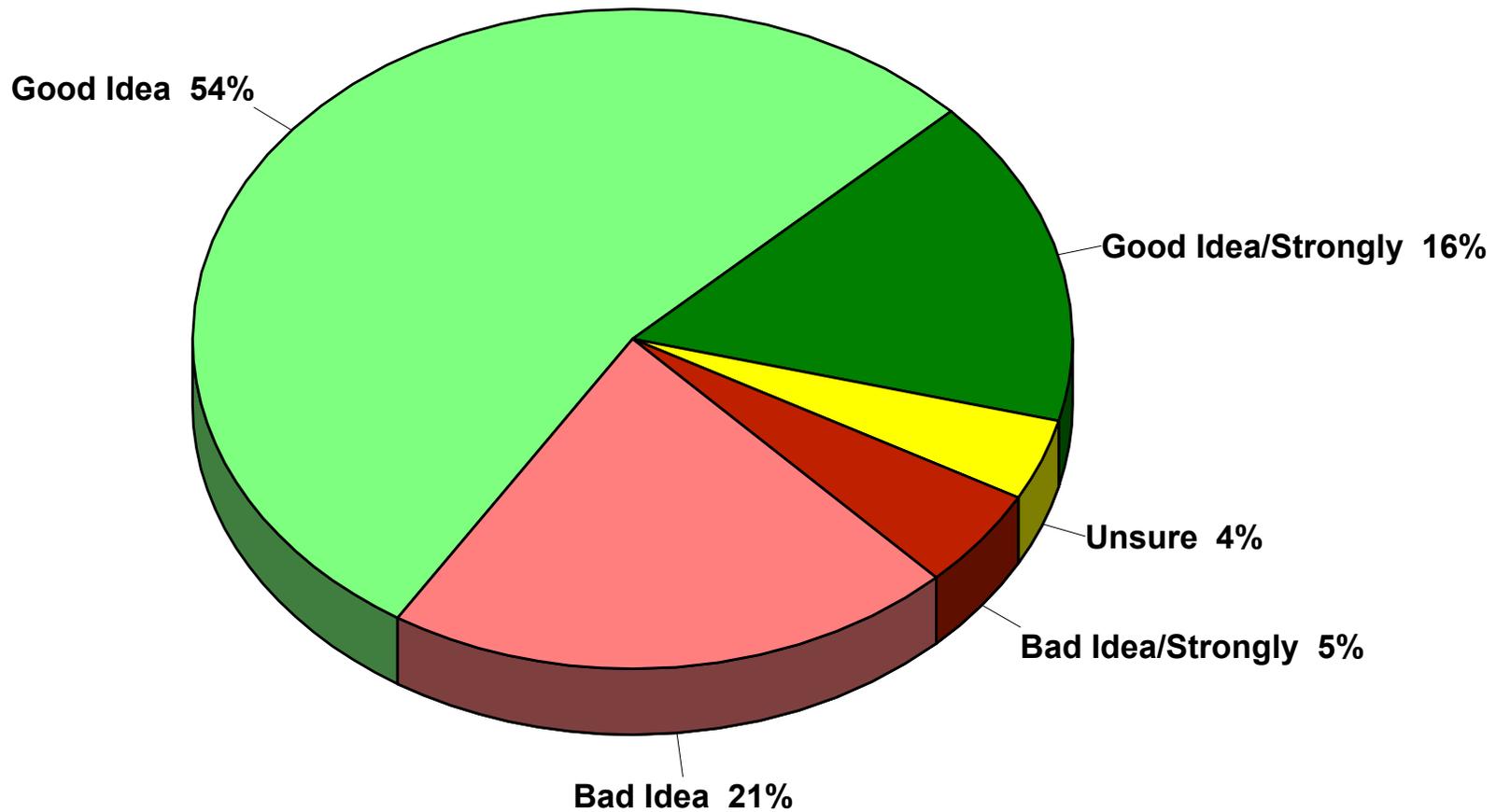
Property Tax Increase for....

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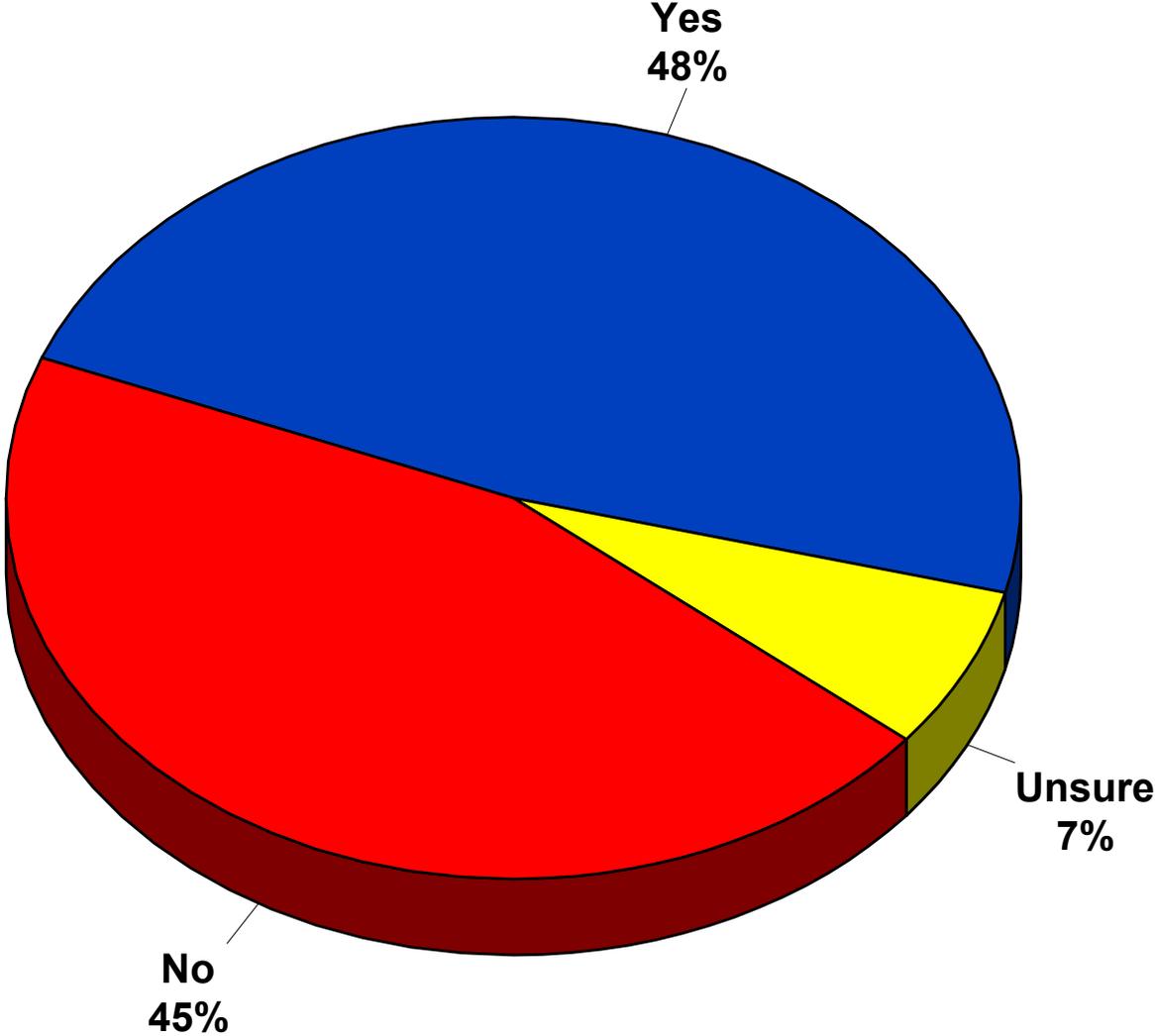
Idea of Improvements

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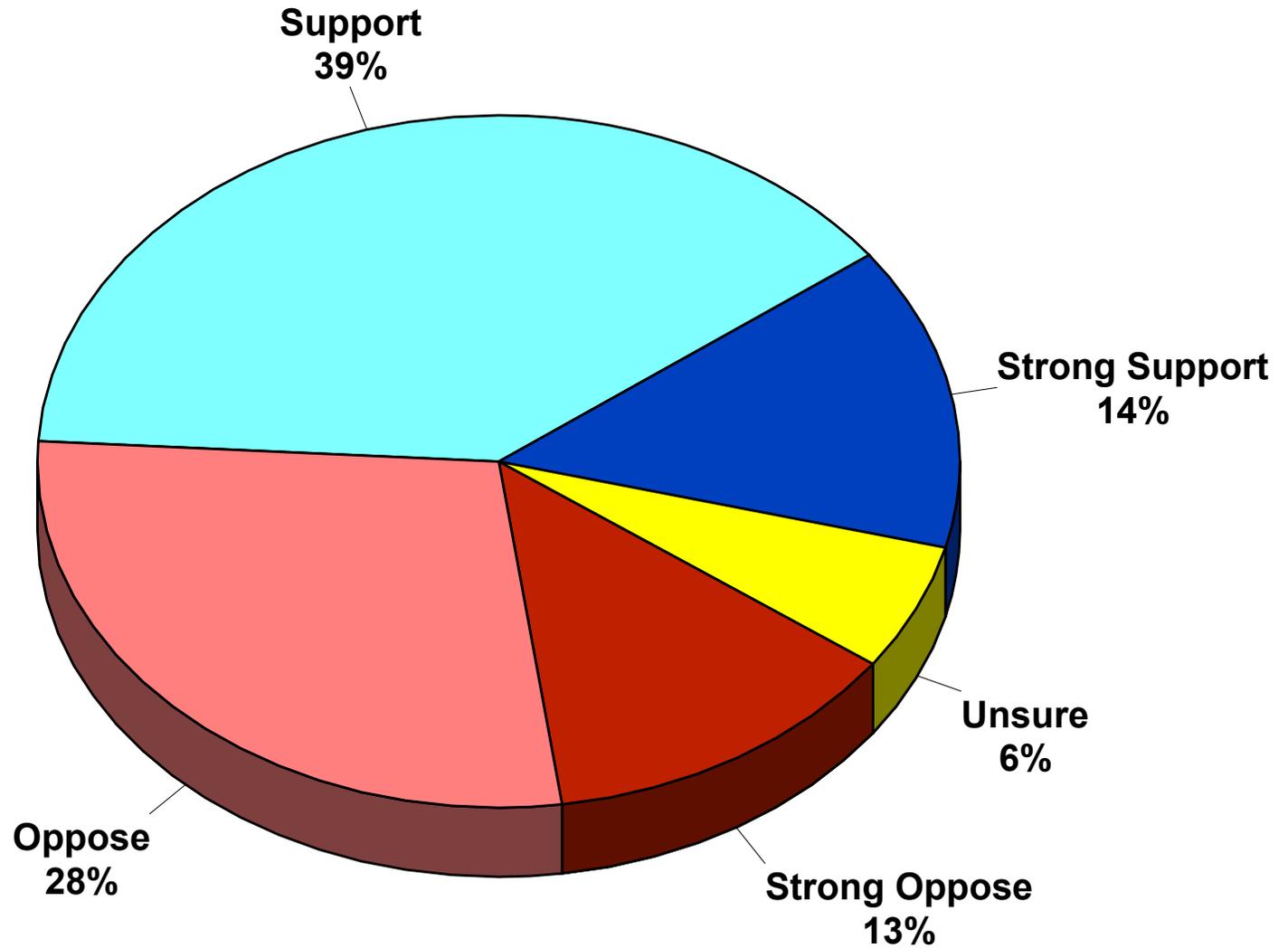
\$40.4MM Fair Price

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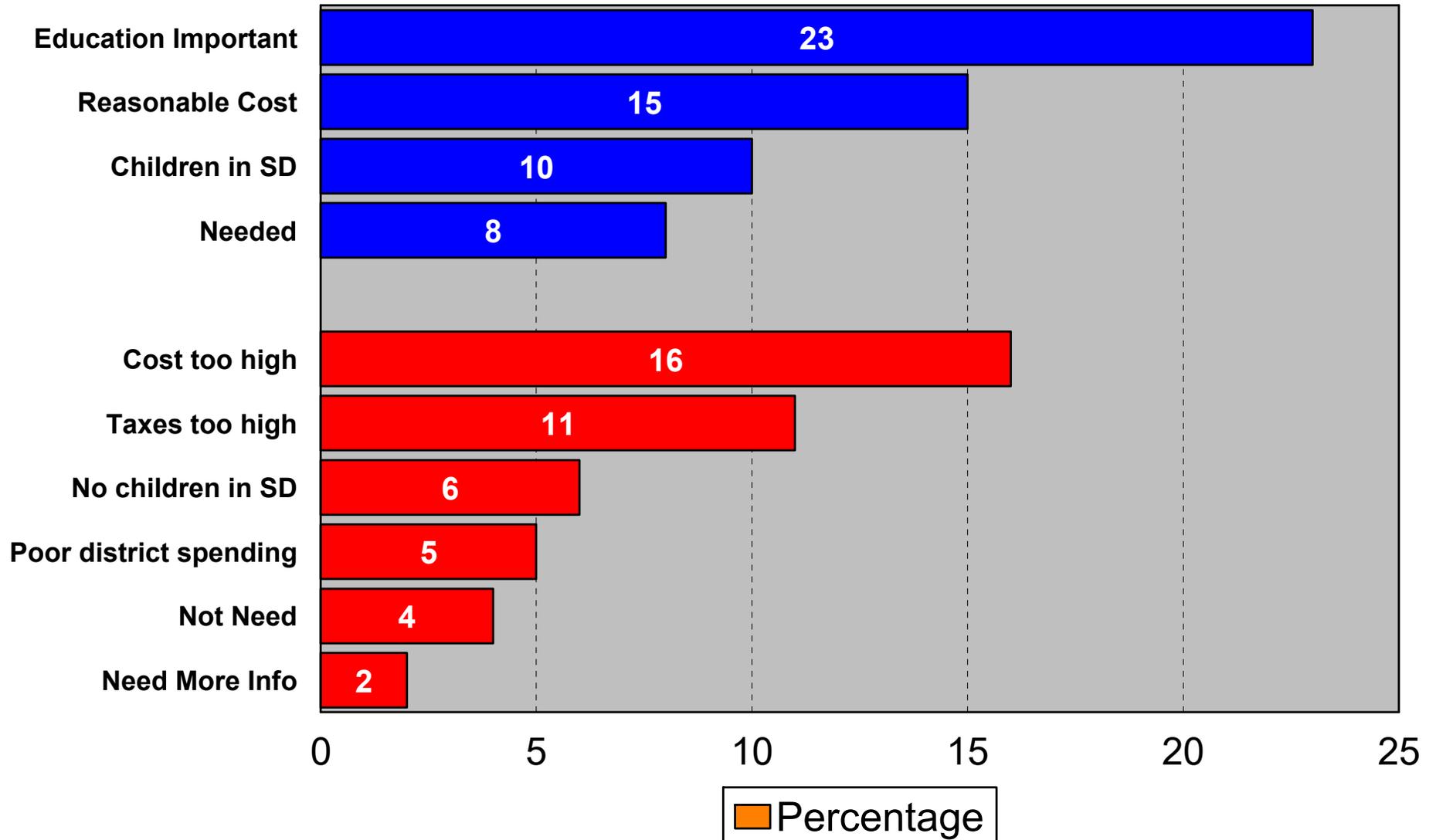
\$40.4MM Bond Referendum

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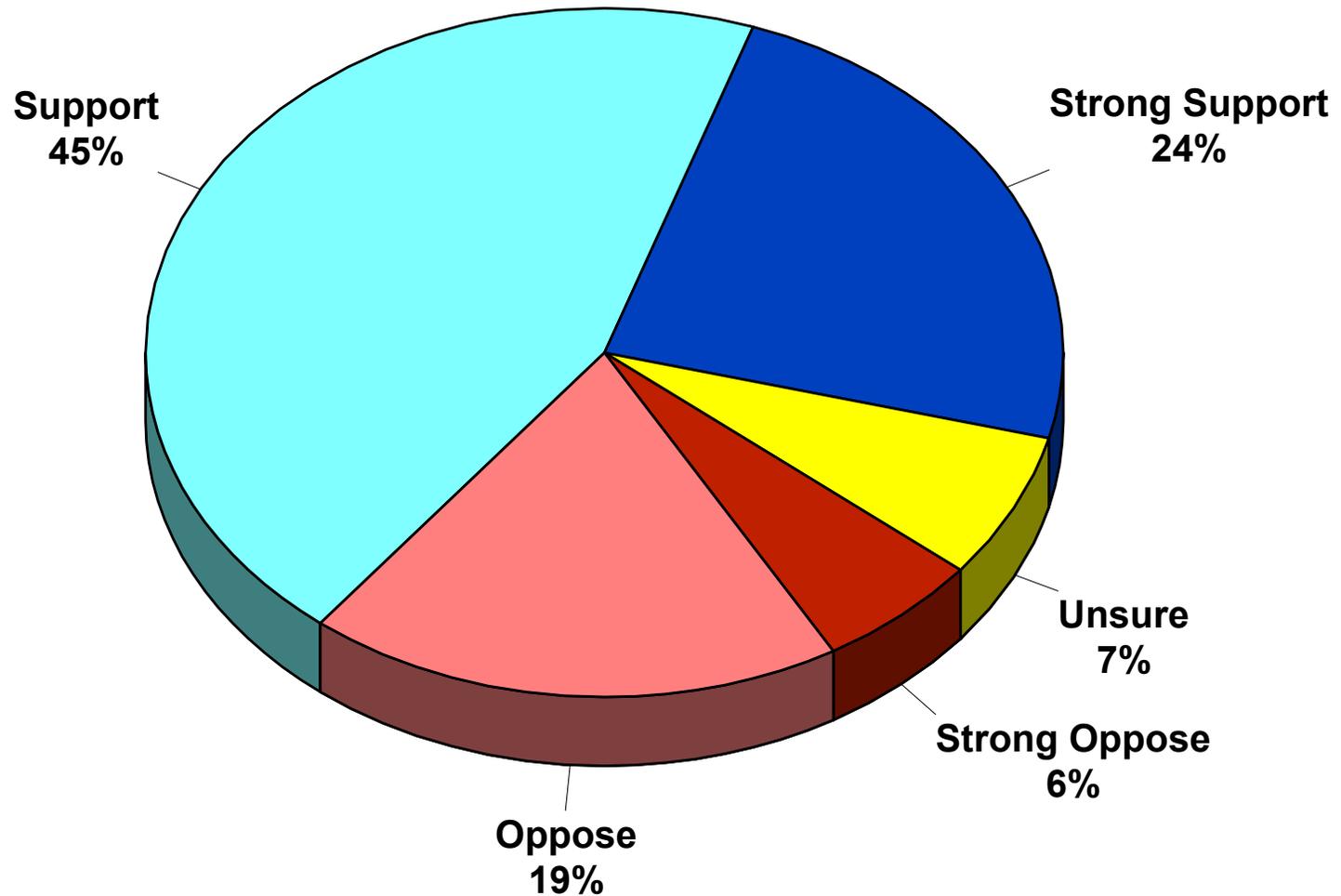
Reason for Bond Position

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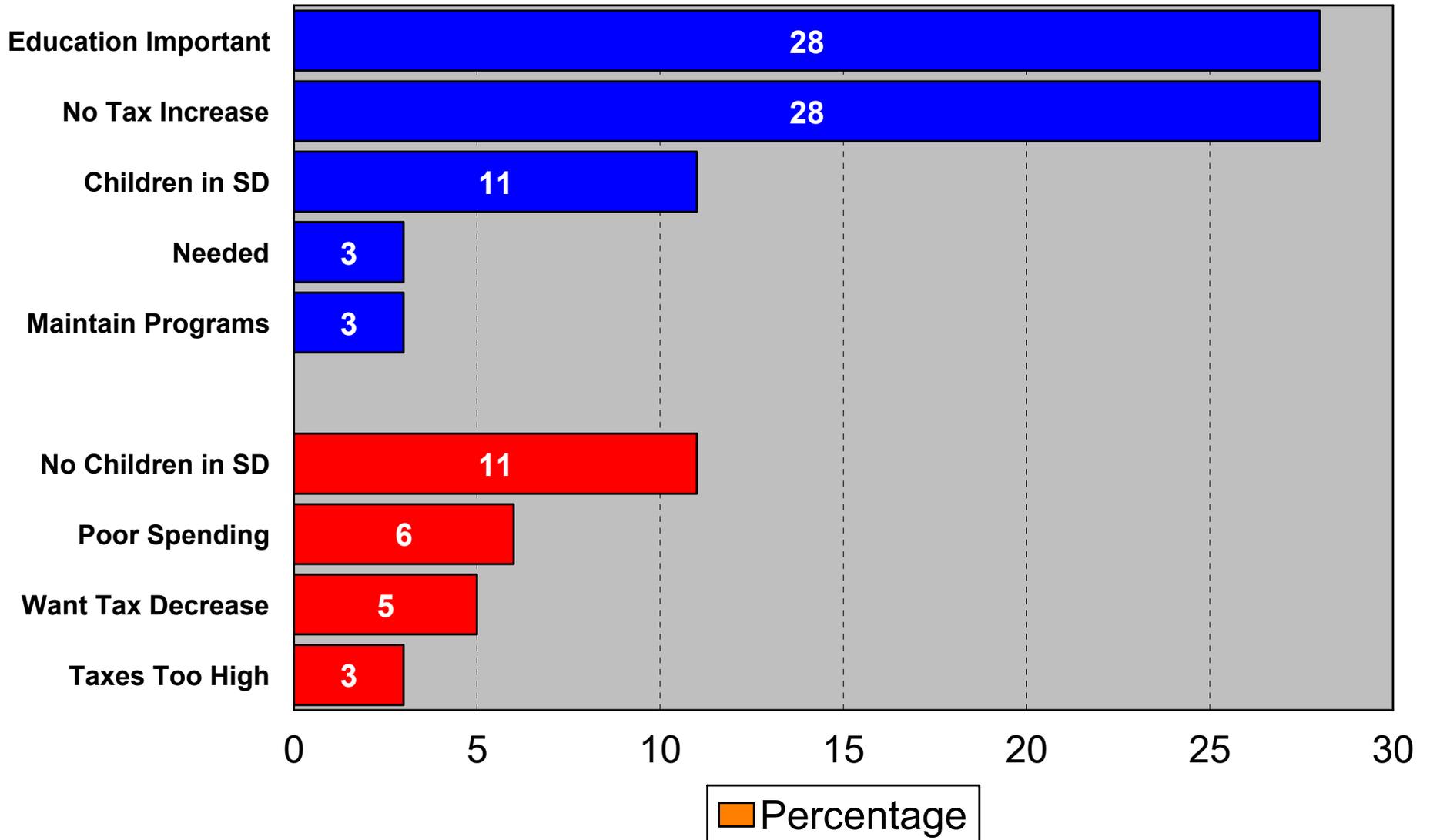
\$2.5MM Operating Levy

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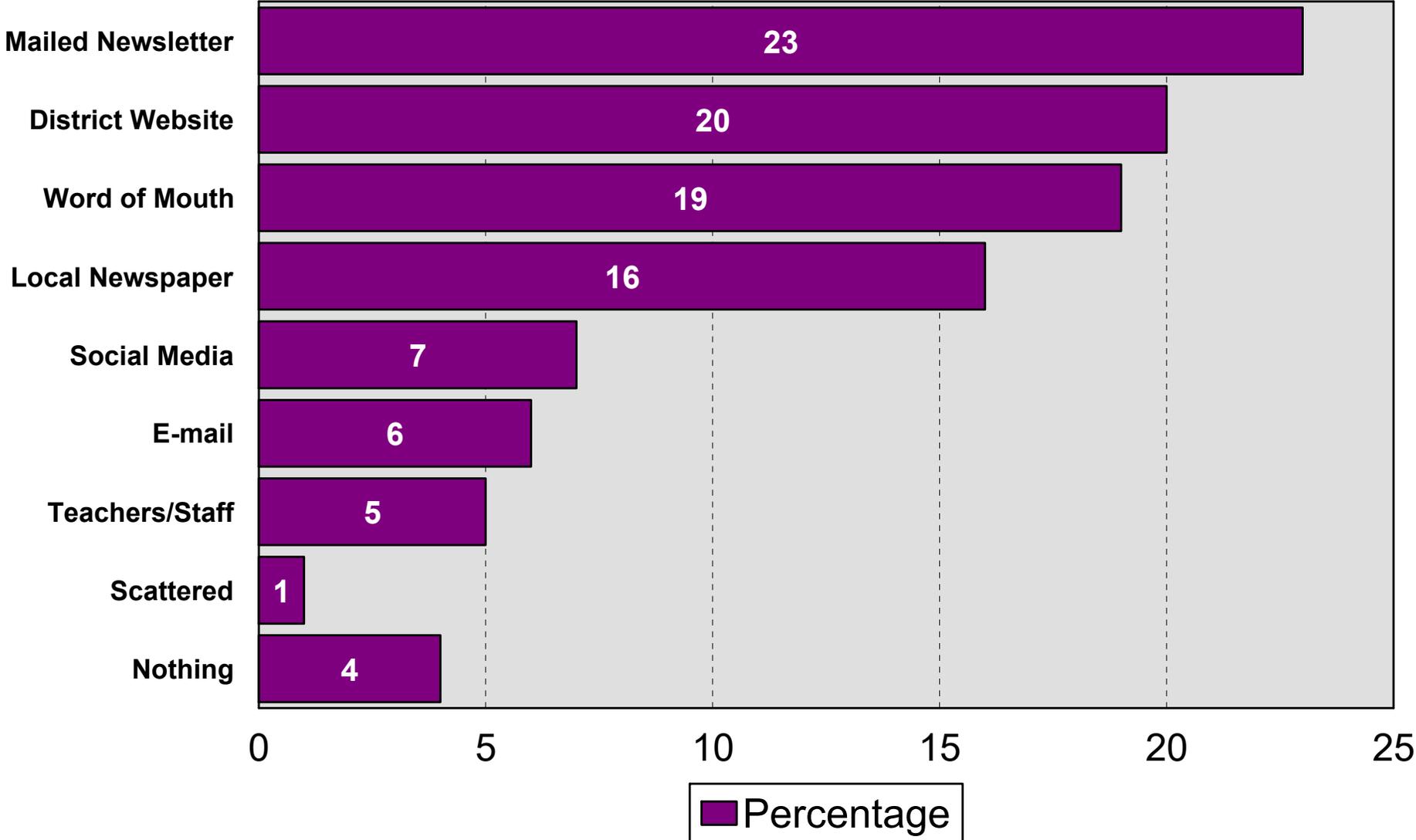
Reason for Levy Position

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Principal Source of Information

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Most Effective Way

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